

THE WAR WITHIN · BATTLE 6 OF 17

The Tongue and the Trade

Communication as a Weapon of Destiny

“Death and life are in the power of the tongue, and those who love it will eat its fruit.”

AUDIO TEACHING OUTLINE

Segun Samuel

People Wars · Stage II Purging · 57–60 minutes

FOLLOW ALONG · TAKE NOTES · DEPLOY IN THE FIELD

HOW TO USE THIS OUTLINE — This is a listener's companion for the Battle 6 audio teaching. Follow the five movements, capture insights in the note spaces, and prepare to execute your Field Orders in the Battle Log.

MOVEMENT 1

The Most Expensive Instrument

0–5 minutes

More destinies have been aborted by the misuse of communication than by any external enemy. The tongue is the most powerful instrument in the marketplace — and the most consistently misused. Not because leaders are careless. Because they have never mapped it.

◆ The Four Failure Modes

Silence when speech was required. Speech when silence was required. Truth without timing. Timing without truth. Every relational breakdown and missed opportunity in the marketplace traces to one or more of these four failure modes.

NOTES

“You will eat the fruit of what your tongue has planted.”

MOVEMENT 1 KEY INSIGHT

MOVEMENT 2

Emeka's Case

5–15 minutes

Emeka is 42. Managing Director of a media company. Technically brilliant. Relationally costly. His communication failures are not dramatic — they are systematic, and they are slowly eroding everything he has built.

◆ The Technically Brilliant Communicator Who Destroys

Emeka is articulate, persuasive, and clear. He is also systematically failing at the communication that builds the relational infrastructure his business runs on. His failure mode is not incompetence — it is precision deployed without regard for the relational impact of precise words landing in unprepared hearts.

NOTES

◆ The Pattern of Compounding Communication Debt

Each individual communication failure seems minor. Collectively they compound into a relational debt that eventually forecloses on the opportunities the business has earned. Boards lose confidence. Senior staff disengage. Clients sense something is off even when they cannot name it.

NOTES

MOVEMENT 2 KEY INSIGHT

MOVEMENT 3

Five Levels of Communication, Six Levels of Listening

15–35 minutes

Communication is not a single act — it is a multi-level architecture. The marketplace leader who operates only at the surface levels creates a systematic communication ceiling.

◆ **Five Levels of Communication**

Level 1: Information Exchange. Level 2: Opinion Sharing. Level 3: Feeling Disclosure. Level 4: Needs Expression. Level 5: Vision Articulation. Most marketplace communication never advances past Level 2. Transformation happens at Levels 4 and 5.

NOTES

◆ **Six Levels of Listening**

Level 1: Hearing words. Level 2: Comprehending content. Level 3: Reading emotion. Level 4: Detecting the question beneath the question. Level 5: Discerning the need beneath the stated request. Level 6: Spiritual attentiveness to what God is saying through this person. Most leaders operate at Levels 1–2.

NOTES

◆ **The Four Failure Modes — Applied**

Silence when speech was required: the leader who has the insight but withholds it for relational safety. Speech when silence was required: the leader who fills every space with words because discomfort with silence reads as incompetence. Truth without timing: accurate content delivered in the wrong season produces rejection rather than reception. Timing without truth: the moment is perfect but the content is diluted.

NOTES

“The tongue is not just a communication instrument. It is a destiny instrument.”

MOVEMENT 3 KEY INSIGHT

MOVEMENT 4

The Architecture of Transformative Communication

35–50 minutes

What distinguishes the marketplace leader whose communication builds rather than erodes is not charisma or eloquence. It is architecture — the deliberate structuring of what is said, when, to whom, and in what register.

◆ **The Listening Protocol**

Before every significant communication, the leader must move through at least Level 4 listening — detecting the question beneath the question. The failure to do this produces technically accurate communication that misses the actual point of the exchange entirely.

NOTES

◆ **The Timing Discipline**

Truth has a season. A leader who has mastered the content of what needs to be said must also master the discernment of when it needs to be said. The same truth delivered in the wrong season produces hardness. Delivered in the right season, it produces breakthrough.

NOTES

◆ The Tongue as Covenant Instrument

Death and life are in the power of the tongue. In the marketplace apostolic framework, the tongue is not just a communication tool — it is a covenant-making, destiny-shaping, atmosphere-creating instrument. The leader's words build or dismantle spiritual environments as surely as they build or dismantle relational ones.

NOTES

MOVEMENT 4 KEY INSIGHT

MOVEMENT 5

Field Orders & Declaration

50–60 minutes

Four protocols to transform the tongue from a liability into a destiny instrument.

◆ Protocol 01 — The Four Failure Modes Audit

Review the last 90 days. For each of the four failure modes, identify one specific recent example. Name the cost. Write the corrective discipline. File when all four examples and disciplines are written.

NOTES

◆ Protocol 02 — The 30-Day Listening Practice

For 30 days, before every significant conversation, deliberately move to Level 4 listening — identifying the question beneath the question. File when 30 days complete with journal notes from at least 10 significant conversations.

NOTES

MOVEMENT 5 KEY INSIGHT

THE BATTLE DOCTRINE

- *Death and life are in the power of the tongue. You will eat the fruit of what you have planted.*
- *More destinies have been aborted by communication failure than by any external enemy.*
- *The four failure modes: silence when speech was required; speech when silence was required; truth without timing; timing without truth.*
- *Most marketplace communication never advances past Level 2. Transformation happens at Levels 4 and 5.*

— *The tongue is not a communication instrument. It is a destiny instrument. It creates the atmosphere that determines what is possible.*

THE DOCTRINE LINE THAT LANDED MOST FORCEFULLY

THE SINGLE ACTION — TONIGHT

Identify one relationship in which you have accumulated communication debt through one of the four failure modes. Name the failure mode. Write what the corrective communication requires. Commit to delivering it within 72 hours.

Identify one relationship in which you have accumulated communication debt through one of the four failure modes.

THE BATTLE DECLARATION

Pray the full declaration from Chapter after completing tonight's action. The excerpt below is the core of it.

*Father, I consecrate my tongue as a destiny instrument.
I repent of the words that destroyed rather than built.
I repent of the silence that withheld what was needed.
Train my tongue to speak life. Train my ears to hear what is actually being said.
Let my communication build the relational infrastructure my assignment requires.*

This is Battle 6.

thewarwithin.you · © 2026 Segun Samuel · All Rights Reserved